

Pegasus Group Privacy Policy

Pegasus Planning Group Ltd. are committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you or that you provide to us will be processed. By visiting www.pegasuspg.co.uk you are accepting and consenting to the practices described in this policy.

For the purposes of the Data Protection Act 1998, the data controller is Pegasus Planning Group Ltd. Pegasus House, Querns Business Centre, Whitworth Rd. Cirencester, GL7 1RT.

Information We Collect From You

We may collect the following information from you:

- Information provided when completing our forms and visiting at www.pegasuspg.co.uk . This includes information that was provided at the time of registering, subscribing to our service, posting material or requesting further services:

- Name
- Job Title
- Contact information including email address
- Demographic information such as location, preferences and interests
- If you contact us we may keep a record of that correspondence
- We may also ask you to complete surveys for research purposes although you do not have to complete them
- The Internet Protocol (IP) address used to connect users' computers to the Internet
- Browser type and version
- Time zone setting
- Browser plugin types and versions
- Operating system and platform
- Information about users' visits including:
 - The full Uniform Resource Locators (URL)
 - Clickstream to, through and from the site, including date and time
 - Page response times
 - Download errors
 - Length of visits to pages
 - Page interaction information, e.g. scrolling, clicks
 - Methods used to browse away from the page

This is statistical data and does not identify you as an individual.

Cookies

Our website uses cookies to distinguish you from other users on our website to provide you with a better experience and to help us to improve our site. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. A cookie does not give us access to your computer or any other information about you, only the information that you choose to share with us. You can find out more about cookies and how to control them by visiting <https://www.aboutcookies.org/>

How we will use your data

We will use information about you in the following ways:

- To ensure that information presented to you from our website is presented to you in the most effective manner.
- To provide you with the information, products and services that you request from us.
- We use data from Google's Interest-based advertising or 3rd party audience data, e.g. gender, age, interests, with Google Analytics to provide you with information, products and services that we feel may be of interest to you, you can opt out using <https://www.google.com/settings/u/0/ads/authenticated?hl=en-GB>
- To enable us to provide you with information, products or services, which we feel may be of interest to you or where you have consented to receiving such information.
- To allow you to participate in interactive features of our service, where you choose to do so.
- To notify you about changes to our service.
- You can unsubscribe from our marketing at any time by emailing enquiries@pegasuspg.co.uk

Where we store your personal data

Pegasus holds your personal information on servers located in U.K. and Ireland. We use top tier, third party data hosting providers' (Mimecast, AWS, Microsoft Azure, Office 365) to host our Services on servers located throughout the U.K. By providing your personal information, you consent to that personal information being hosted on servers located in the U.K and Ireland. While your personal information will be stored on servers located in the U.K. and Ireland, it will remain within Pegasus' effective control at all times. Each data hosting provider's role is limited to providing a hosting and storage service to Pegasus, and we've taken steps to ensure that our data hosting providers do not have access to, and use the necessary level of protection for your personal information. They do not control, and are not permitted to access or use your personal information, except for the limited purpose of storing the information. This means that, for the purposes of DPA, Pegasus does not currently "disclose" personal information to third parties located overseas."

Disclosure of your information

We will only disclose your information to third parties:

- In the event that we buy or sell any business assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets.
- If Pegasus Planning Group Limited or all of its assets are acquired by a third party, in which case personal data held by it about its customers and prospective customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation.

Your rights

You have the right to ask us not to process your data for marketing purposes. We will usually inform you before collecting data or if we intend on disclosing any data to third parties. You can exercise your right to opt out by checking boxes on certain forms or on the website. You can also exercise your right at any time by emailing enquiries@pegasuspg.co.uk to request your details are removed.

Our site, may from time to time, contain links from third party websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept liability for these policies. Please check these policies before you submit any personal data to these websites.



Changes to our privacy policy

Any changes we make to our privacy policy in the future will be posted online and where appropriate you will be notified by email.

Contact

Questions, comments and requests regarding this privacy policy should be emailed to enquiries@pegasuspg.co.uk